



THE HEART OF YOUR PRODUCTS



NATURAL
COLORS

ALTECSA offers integral solutions for natural ingredients.

We provide guidance to our partners in the national and international food and beverage industry, by using natural ingredients to provide optimal, appealing products that contribute to people's health, nutrition and well-being.

Our ingredients are extracted and formulated from natural sources. Using innovative technology and knowledge, we integrate nature into our production. In collaboration with our customers, we create value with products designed for consumers who demand food and beverages free from artificial ingredients.

We are experts in replacing artificial colors with natural colors. Innovation has permitted us to access a wide variety of sources that allow us to offer a wide range of hues. The control we have over these sources, from work on farms, to our extraction plant in Mexico, allows us to offer products with higher concentration and pigmentation. We work closely with our suppliers of raw materials around the world to optimize our value chain. As a result, we have products of the highest quality and sustainability for the future.

Today, we are a company that continues to work intensively on research and development with local natural sources to be more competitive and innovative, to the benefit of our customers. Our technological developments and strategic alliances have allowed us to work with our customers for over 25 years in the use of natural ingredients, giving them the confidence and security of products that provide them with health benefits.



MISSION

We cultivate color solutions and ingredients. We focus on integration, flexibility and service, to be recognized within the industry as reliable suppliers.

VISION

We combine nature with innovation to contribute to human well-being, to delight the senses and to promote health.

CERTIFICATION

In recognition of our consistent efforts in providing the highest-quality products, leading regulatory bodies around the world have certified Altecsa.



OUR METHOD

Altecsa, as a leading manufacturer of natural ingredients, is at the forefront in the latest advances in products and technologies, working with you to provide better solutions to meet the growing demand for food and beverages that are more pure and healthy for our families.

We use sound agricultural practices in the field, focused on sustainability and social integration.



Altecsa's R&D department selects and studies the feasibility of natural sources as food ingredients.



Altecsa's technology maximizes natural ingredients in our products.



Our knowledge of the food & beverage market enables us to anticipate trends and surpass consumer expectations.

Altecsa's Quality Division validates stability tests for guaranteeing optimal performance in your products.

Altecsa's R&D scientists assure innovative formulas for integrating nature into your applications through natural colors and ingredients.

NATURALT[®] COLOUR SYSTEM

by Altecsa[®]

The color of food is directly related to flavor, freshness and health. Our customized blends obtained from fruit, roots, seeds, vegetables, animals and mineral sources offer precise tones of colors that make your products unique in the minds of final consumers.

We are experts in replacing artificial colors in your formulas with our NaturAlt[®] Color System. This enables us to develop the unique and perfect tones that your products require. This also means your products will have a clean label that will

contribute to the value that consumers are demanding from natural products. Our application technology labs validate the performance of our complete natural color range, combining creativity and technical expertise to help you find the right color blend for your needs.

In collaboration with our application technology labs, we are able to guarantee safety throughout a product's entire lifecycle, from harvesting to our manufacturing facilities in Mexico. This means we can offer a complete



product line for wellness and health, with a clean label that meets our clients' requirements. Altecsa works to develop natural color innovations designed for customers who want to switch from artificial colors to natural colors, meeting the demands of an ever-increasing segment of customers who are searching for alternatives to artificial ingredients.

We have established agreements with local farmers to grow fruit and vegetables that ensure consistently superior quality standards and sufficient capacity to color food and beverages with natural sources direct from Mother Nature, with consistency in hues every time. Altecsa's technical experts supervise the entire value chain, starting with the research and selection of seeds, then the cultivation and harvest of our natural sources, all the way to processing the color concentrate for customer-specific applications.

As a key natural color supplier, Altecsa has always been known for flexibility in meeting our customers' needs, offering customized package size, powder and liquid versions, Non GMO solutions, kosher-approved alternatives, allergen-free colors and water and oil versions, all to fit your specific applications worldwide. Altecsa's scientists work closely with our partner customers, analyzing their requirements in order to develop the perfect color in our application technology labs.

Our R&D department enables us to launch new products with consistently high-quality, high-strength, light-stable, non-migrating colors with superior chroma, across our



encapsulation technology, emulsions capabilities, spray dry and particle size management.

NaturAlt® System Color offers you the opportunity to easily switch from artificial to natural colors. Some of our "ready to use" systems are:

- **NaturAlt® Red** • **NaturAlt® Yellow**
- **NaturAlt® Purple**
- **NaturAlt® Orange** • **NaturAlt® Green**

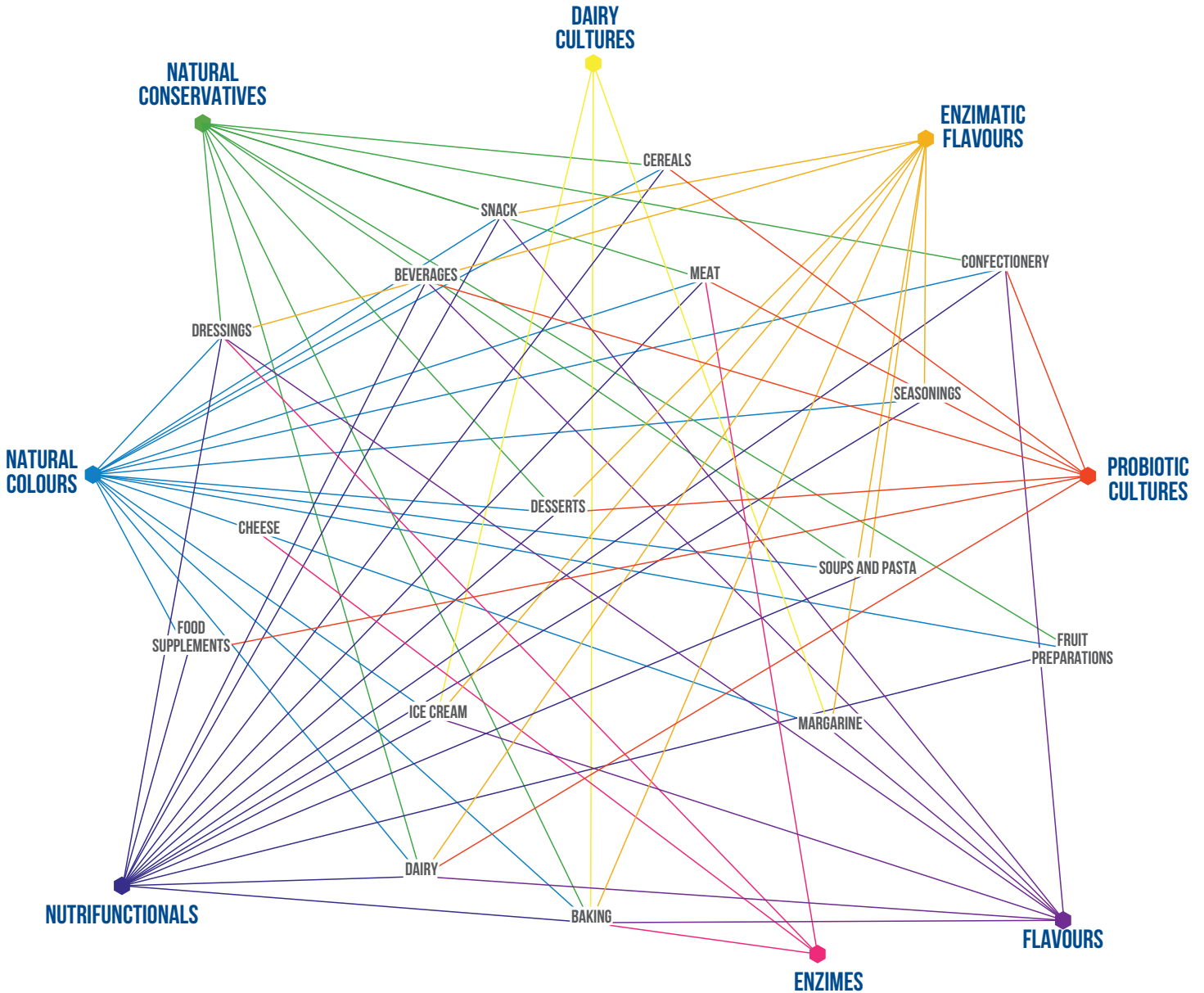
And their main characteristics are:

- A wide variety of red hues to custom-fit different F&B segments, while maintaining a high degree of stability in process conditions.
- Designed to fulfill the most difficult requirements in diverse segments. Excellent performance in pH, light and high-temperature environments, whether your formula is water base or oil-base.
- Extracted and concentrated from natural sources, These natural color are great for use in several F&B segments.

ALTECSA'S NATURAL COLORS PORTFOLIO COVERS THE ENTIRE SPECTRUM OF OUR PARTNER'S REQUIREMENTS. PLEASE CONTACT US FOR ADVICE.

WE CUSTOMIZE SOLUTIONS

TO FIT YOUR SPECIFIC NEEDS IN THE FOLLOWING SEGMENTS:



WE WORK WITH OUR PARTNERS, HAND BY HAND, TO BRING NATURE TO YOUR TABLE.



Altecsa, S.A. de C.V.

Av. 15 de agosto, Lote 3 y 4, Ciudad Industrial Xicohténcatl II
C.P. 90500 Huamantla, Tlaxcala. México.

www.altecsa.com.mx • ventas@altecsa.com.mx

